

JUDGE'S EVALUATION FORM: Grades 2-9

Reel Spirit: Young Filmmaker Showcase 2020

TITLE OF ENTRY:		
CATEGORY: <i>Commercial-Maximum 2 minutes</i>	DIVISION: Check one <input type="checkbox"/> I (grades 2-3) <input type="checkbox"/> II (grades 4-6) <input type="checkbox"/> III (grades 7-9)	
SCORING RANGE 5 to 1 points: 5-exceptional 4-excellent 3-of merit 2-adequate 1-developing		
CRITERIA:	SCORE:	JUDGE'S COMMENTS
CONTENT Tells a complete story using video footage Presented in an entertaining manner Inspires audience to buy product or attend event Material informs, educates, and/or entertains		
CAMERA WORK Clear, steady, focused shots Variety of different camera shots used		
EDITING Appropriate use of transitions -avoid jump cuts Sound track and video synchronized		
AUDIO/SOUND Quality, clear sound throughout production Sound levels consistent Music compliments video (<i>optional</i>)		
TALENT/ VOICE OVER Talent stay in character throughout Talent articulate and expressive		
OVERALL CREATIVE EXPRESSION Impact audience through story, talent, filming and editing		
Column Subtotal:		
**Deductions:		
Total Score:		
**Deductions will be given for the following: <ul style="list-style-type: none"> • Exceeding maximum time limit for the category (-3 points) • Noncompliance of copyright statement (-3 points) 		Deduction Comments:

Copyright Statement: The following must be source referenced in credits at the end of the production

*All music, sound effects, pictures and reference footage, whether original and/or non-original

*Original *third party* music, sound effects, pictures and reference footage may be used if permission by the owner/author is documented in writing and sent in with entry form

*Music, sound effects, pictures, and video clips purchased or available through filming or editing software is acceptable and must be referenced in the credits

Penalties due to Copyright Infringement:

*Other resources/websites for music, sound effects, pictures and reference footage that indicate "copyright-free" may not be completely and legally free for public or commercial use; the use of other so-called copyright-free websites will result in a *three point penalty*

*Winning productions failing to comply with copyright requirements will result in the film *not being shown at the Reel Spirit showcase, website or other public screenings*