

JUDGE'S EVALUATION FORM: Grades 2-9

Reel Spirit: Young Filmmaker Showcase 2019

TITLE OF ENTRY:		
CATEGORY: <i>Commercial-Maximum 2 minutes</i>	DIVISION: Check one <input type="checkbox"/> I (grades 2-3) <input type="checkbox"/> II (grades 4-6) <input type="checkbox"/> III (grades 7-9)	
SCORING RANGE 5 to 1 points:	5-exceptional	4-excellent 3-of merit 2-adequate 1-developing
CRITERIA:	SCORE:	JUDGE'S COMMENTS
CONTENT Tells a complete story using video footage Presented in an entertaining manner Inspires audience to buy product or attend event Material entertains or educates		
CAMERA WORK Clear, steady, focused shots Variety of different camera shots used		
EDITING Appropriate use of transitions -avoid jump cuts Sound track and video synchronized		
AUDIO/SOUND Quality, clear sound throughout production Sound levels consistent Music compliments video (<i>optional</i>)		
TALENT/ VOICE OVER Talent stay in character throughout Talent articulate and expressive		
OVERALL CREATIVE EXPRESSION Impact audience through story, talent, filming and editing		
Column Subtotal:		
**Deductions:		
Total Score:		
**Deductions will be given for the following:		
<ul style="list-style-type: none"> • Exceeding maximum time limit for the category (-3 points) • Noncompliance of copyright statement (-3 points) 		

Copyright Statement: The following must be source referenced in credits at the end of the production

*All music, sound effects, pictures and reference footage, whether original and/or non-original

*Original *third party* music, sound effects, pictures and reference footage may be used if permission by the owner/author is documented in writing and sent in with entry form

*Music, sound effects, pictures, and video clips purchased or available through filming or editing software is acceptable and must be referenced in the credits

Penalties due to Copyright Infringement:

*Other resources/websites for music, sound effects, pictures and reference footage that indicate "copyright-free" may not be completely and legally free for public or commercial use; the use of other so-called copyright-free websites will result in a *three point penalty*

*Winning productions failing to comply with copyright requirements will result in the film *not being shown at the Reel Spirit showcase, website or other public screenings*