

# JUDGE'S EVALUATION FORM: Grades 2-8

*Reel Spirit: Young Filmmaker Showcase 2017*

TITLE OF ENTRY:		
CATEGORY: <i>Commercial-Maximum 2 minutes</i>	DIVISION: Check one <input type="checkbox"/> I (grades 2-3) <input type="checkbox"/> II (grades 4-6) <input type="checkbox"/> III (grades 7-8)	
SCORING RANGE 5 to 1 points: 5-exceptional 4-excellent 3-of merit 2-adequate 1-developing		
CRITERIA:	SCORE:	JUDGE'S COMMENTS:
<b>CONTENT</b> Tells a complete story using video footage Presented in an entertaining manner Inspires audience to buy product or attend event Material entertains or educates		
<b>CAMERA WORK</b> Clear, steady, focused shots Variety of different camera shots used		
<b>EDITING</b> Appropriate use of transitions -avoid jump cuts Sound track and video synchronized		
<b>AUDIO/SOUND</b> Quality, clear sound throughout production Sound levels consistent Music compliments video ( <i>optional</i> )		
<b>TALENT/ VOICE OVER</b> Talent stay in character throughout Talent articulate and expressive		
<b>OVERALL CREATIVE EXPRESSION</b> Impact audience through story, talent, filming and editing		
<b>Column Subtotal:</b>		
<b>**Deductions:</b>		
<b>Total Score:</b>		
<b>**Deductions will be given for the following:</b>		
<ul style="list-style-type: none"> <li>• Exceeding maximum time limit for the category (-3 points)</li> <li>• Noncompliance of copyright statement (-3 points)</li> </ul>		

**Copyright Statement:** The following must be source referenced in credits at the end of the production

\*All music, sound effects, pictures and reference footage, whether original and/or non-original

\*Original *third party* music, sound effects, pictures and reference footage may be used if permission by the owner/author is documented in writing and sent in with entry form

\*Music, sound effects, pictures, and video clips purchased or available through filming or editing software is acceptable and must be referenced in the credits

**Penalties due to Copyright Infringement:**

\*Other resources/websites for music, sound effects, pictures and reference footage that indicate "copyright-free" may not be completely and legally free for public or commercial use; the use of other so-called copyright-free websites will result in a *three point penalty*

\*Winning productions failing to comply with copyright requirements will result in the film *not being shown at the Reel Spirit showcase, website or other public screenings*